



# ANNUAL IMPACT REPORT

2017





# Table of Contents

↓  
Scroll through  
PDF or  
↑  
click on page  
numbers

1

Letter

2

About Clínica  
Tepeyac

3

Mission, Vision,  
Values

4

Services

5

Who We Serve, By  
The Numbers



6

2017 Service Statistics

7

Patient Story:  
Maria Cortes Ruelas

8

2017 Awards

9

2017 Events:  
Tortillas For Tepeyac

10

2017 Events:  
¡Adelante! 5K Run  
And Community  
Festival



11

2017 Events:  
Fiesta On The  
Plaza Gala

12

Board Members  
Consumer/Patient  
Representatives  
Leadership  
Council

13

Many Thanks  
To Our  
Donors

15

2017 Financials

16

Connect  
With Us!





**Ann Murphy**  
Board Chair



**Jim Garcia**  
CEO and Founder

## Dear Clínica Tepeyac Supporters,

As one of Metro Denver's only health resources founded to address the unique needs of underserved Latinos, Clínica Tepeyac's ultimate goal is to help the most vulnerable by delivering culturally responsive health care integrated with behavioral health, health promotion services and oral health services. With your help, Clínica Tepeyac made remarkable progress in 2017 toward these ambitious goals.

In our second full year of being Federally Qualified Health Center [FQHC], we continued participating in the first cohort in the State Innovation Model [SIM] focused on integrating behavioral and physical health and implementing Team-Based Care. We also began several new high impact and innovative initiatives, including initiating Telehealth visits, conducting a community health assessment of the Globeville, Elyria, Swansea [GES] neighborhoods, (where our facilities are located), and initiated a partnership with Children's Hospital of Colorado to launch a comprehensive pediatric program.

Our community is looking to us more than ever given the current political climate and the heightened level of uncertainty facing our immigrant population in the Denver Metro Area. On behalf of the community we serve, we express our deep appreciation to the steadfast friends and supporters who offer their time and resources in support of our mission: to provide culturally-competent health care and preventive health services for the medically underserved

**Muchísimas Gracias,**

**Ann Murphy**  
Board Chair

**Jim Garcia**  
CEO and Founder

### Additional Notable Achievements



- Initiated a comprehensive analysis of our financial infrastructure with the Nonprofit Finance Fund [NFF] for the purpose of insuring our long-term financial sustainability.
- Achieved three of our five top-focus quality goals and made significant achievement on the other two, achieving the Health Center Resource and Service Area Health Center Quality Leader and Clinical Quality Improver awards
- Grew third-party reimbursement by 32%.
- Actively engaged with the other community organizations to ensure that GES residents avoid displacement and remain in their homes.





Clínica Tepeyac



# Compassionate And High-Quality Care

For more than two decades, Clínica Tepeyac has been providing affordable, accessible and culturally responsive health care to the most vulnerable residents in the Denver Metro area. Even with expanded coverage through the Affordable Care Act, in the City and County of Denver alone there are nearly 90,000 low-income persons who are not seen by a health center. Over 80% of Clínica Tepeyac’s patients lack insurance of any type, and almost all [97%] are low income.

**M**any come to Clínica Tepeyac acutely ill, having delayed care due to financial, cultural or language barriers, because they fear seeking care, or they can’t access care elsewhere. In 2017, Clínica Tepeyac redoubled efforts to meet this need through its high-quality, integrated care model.

Initially housed in a two-exam room, North Denver house renovated by community members, our current clinic in Globeville has 10 exam rooms, a procedure room and a counseling room, facilitating the provision of comprehensive,

integrated primary care. As a Community Health Center, a key part of Clínica Tepeyac’s mission is to work within the Globeville Elyria-Swansea [GES] neighborhoods, where we are located, to

**Our administration, behavioral health and health promotions office**

identify and address community health and wellness needs. The GES neighborhoods are located in the most polluted zip code in the United States, and are experiencing uncertainty and rapid change in the face of the I-70 reconstruction and development of the National Western Complex. From its inception, community engagement and health promotion have been key components of Clínica Tepeyac’s approach, and these are the cornerstones of our work in GES and the broader Denver Metro community today.

**C**línica Tepeyac’s commitment to serving the most vulnerable in our community with compassionate, high-quality care draws patients from across the Denver Metro Area. They come for the unique health care experience Clínica Tepeyac provides: high-quality care that integrates physical and behavioral health along with health promotion and wellness activities, delivered in a fully bilingual, culturally responsive environment.





Mission

Clínica Tepeyac provides culturally competent health care and preventive health services to the medically underserved in metro Denver.

Vision

We envision a healthy community. The people we serve know that the health care we provide is regular and ongoing. They are healthier and their children are healthier. There are fewer people in emergency rooms receiving routine care. As we can expand our reach and bring cultural competency into the community, we are able to help more people live healthy lives.

Values

**DIGNITY**

We respect the inherent dignity of each person.

**INTEGRITY**

We value authenticity and consistency.

**QUALITY**

We demonstrate excellence.



# Services At Clínica Tepeyac

## Comprehensive Primary Care Services

- Comprehensive primary care, including well care and preventive services for all ages
- On-site acute treatment
- Chronic disease management
- Personal health coaching
- Family planning
- HIV/AIDS care management
- Referrals for specialty care
- Screening for and enrollment in Medicaid
- Case management
- Integrated screening for mental health issues

## Oral Health

NEW SINCE  
2017



Limited preventive oral health services, including screening and fluoride varnish.

## Health Promotions Services

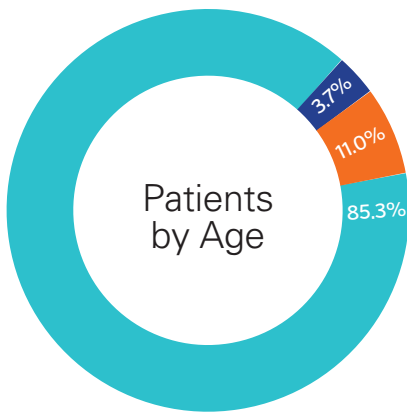
- Health literacy and chronic disease prevention education
- Cancer awareness, prevention, and education
- Healthy cooking and healthy living, exercise classes;
- Smoking cessation advocacy
- Chronic disease prevention classes
- Community health assessments

## Behavioral Health Services

- Behavioral health screening
- Consultations
- Counseling for individuals, couples and families, including brief interventions and longer-term more traditional treatment



# Who We Serve, By The Numbers

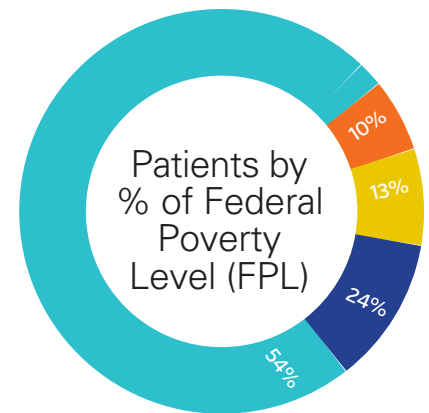


- Age 75+
- Under Age 18
- Age 18-64

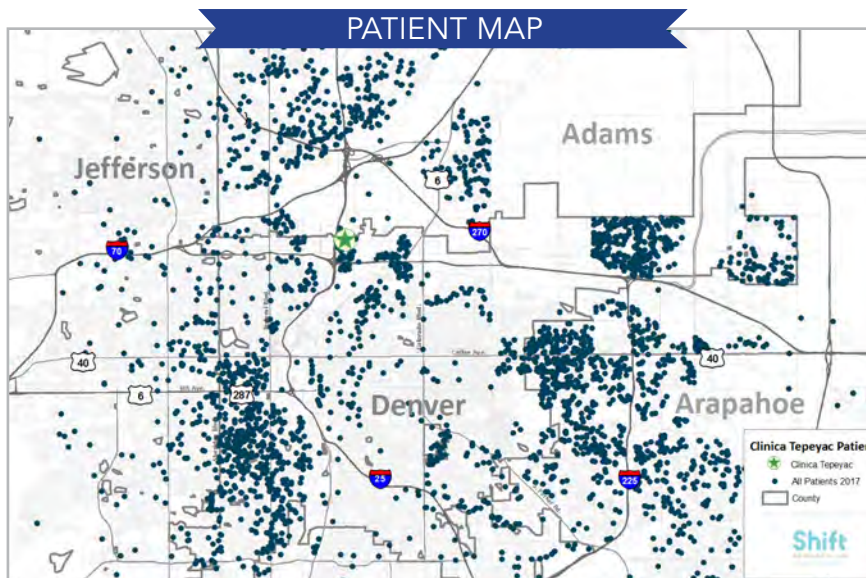
83% have incomes below 200% of the federal poverty level

96% were Latino

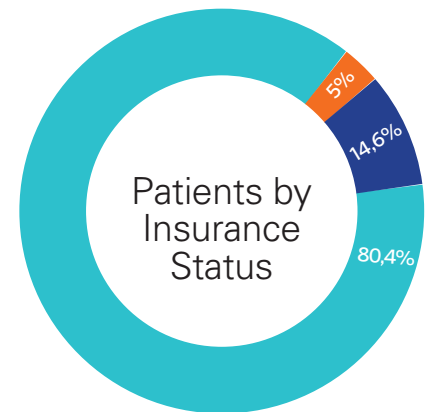
89% were best served in a language other than English [usually Spanish]



- Over 200% FPL
- 151 - 200% FPL
- 101 - 150% FPL
- At or Below FPL



This map shows Clínica Tepeyac's patients in 2017 in relation to their home address. Although the clinic is located in North Denver, our impact area is throughout the entire Denver-Metro area. The clinic is located just north-east of the I-25 / I-70 interchange (represented by the green star on the map).



- Private Insurance
- Medicaid/Medicare/CHP+
- Uninsured



3,817  
unduplicated patients  
  
271  
well child checks



Pediatric patients  
increased from

5.5%

to



11%

of our practice



High blood pressure  
controlled in

68%

of patients with  
hypertension

1,224  
health education visits

778  
case management visits



2,173  
behavioral health  
appointments held with

1,048  
patients



80%  
of patients screened  
for depression,  
with follow-up provided  
as needed



250  
mammograms  
provided

137  
women enrolled  
in Tepeyac's prenatal  
program

80%  
of prenatal patients  
accessed prenatal care  
in the first trimester



87%  
of patients received  
recommended cervical  
cancer screening







**Maria Cortes Ruelas and  
Avelino Guillen Garcia  
with Delani**

## Maria Cortes Ruelas

Maria Cortes Ruelas has been coming to Tepeyac for several years for well-women’s exams and generally had good health. This year, at age 42, she came in for a well- woman exam due to not receiving her period. Much to her surprise, she discovered that she was pregnant, and had been for fourth months!

**G**iven that a pregnant woman who is older than 35 is considered “high risk”, that Mrs. Cortes Ruelas had missed pre-natal care for several months, and that the pregnancy was not planned, Mrs. Yaritzi was nervous about her pregnancy. But Tepeyac’s care team reassured her that they would take the best care of her.

Mrs. Yaritzi’s provider team made sure that her needs were met. Since women can experience prenatal or post-partum depression, the Tepeyac team was especially mindful of this. Tepeyac offered behavioral health support several times, but Mrs. Cortes Ruelas declined. It was enough just to know that help was available.

Mrs. Cortes Ruelas did acquire gestational diabetes, which the Tepeyac team managed and closely monitored, with the help of Tepeyac’s chronic disease health coach. Fortunately, her diabetes abated once she gave birth.

Tepeyac has a strong and established partnership with Saint Joseph Hospital, where Tepeyac’s patients deliver their babies. Mrs. Cortes Ruelas utilized this partnership and gave birth at Saint Joseph. She returned to Tepeyac for her post-partum care and her newborn girl, Delani, began receiving pediatric care with Tepeyac.

**M**rs. Cortes Ruelas recounts that she felt relieved that she had the medical care and emotional support she needed in this anxiety-provoking and vulnerable time. She continues to come to Tepeyac for care, and brings her husband, her infant, and other two children as well. She says that she often recommends Tepeyac to friends, family, and neighbors due to the high quality, culturally and linguistically responsive care Tepeyac provides.





# Awards We Received In 2017



## American Heart Association Impact Award-Jim Garcia

Jim Garcia, Tepeyac's CEO, was honored by the American Heart Association (AHA) as their **Impact Award** recipient on March 11th. The AHA impact award was in recognition of Clínica Tepeyac's exemplary work in promoting cardiovascular health within Metro Denver's Latino Community.

## Dr. Jenkins-Minoru Hasui Volunteer Award

In early 2017, Tepeyac nominated Dr. Charles Jenkins for the Denver Foundation's **Minoru Hasui Award**, which honors men and women who make unique contributions to the community. Dr. Jenkins' receipt of the award recognizes his many years of excellent volunteer service and the tremendous impact he has had on Tepeyac's patient community.



## National Awards

Tepeyac received National Awards from the Health Resources Services Administration, indicating superior performance:

**The Health Center Quality Leader Award**, awarded in 2018 for clinical performance in 2017, indicating superior clinical performance compared to other health centers nationwide.

**The Advancing Health Information Technology (HIT) for Quality Award**, recognizing Tepeyac's use of HIT systems to increase access to care and advance quality of care.





# Tortillas For Tepeyac

Held on April 28, 2017

**T**ortillas for Tepeyac is a spirited luncheon where local community leaders and celebrities roll up their sleeves, grab rolling pins and showcase their tortilla-making talents. Mascots from Colorado's professional sports teams, including the Broncos, Rapids, and Rockies also have their own wild tortilla rolling competition! In 2017, Jesse Ogas of Firefly Autism and Luis Canela of

Entravision were Emcees and Helen Drexler of Delta Dental won the covered Tortilla Titan award!

**Thank you** to our Angelito sponsors, which were Delta Dental, Quest Diagnostics and Mission Yogurt; Amigos y Amigas sponsor: Zeppelin; Media Sponsors: Univision Colorado and La Tricolor 96.5; and Venue Sponsor: National Western Complex.



**CEO Colorado Health Foundation  
Karen McNeil-Miller**





Councilman Brooks and Jim Garcia, at the jAdelante! 5K Run

# jAdelante! 5K Run and Community Festival

Held on August 6, 2017

Adelante! 5K Run and Community Festival is a community-building celebration of health and wellness, with a 5K run, community health exposition, fun activities, healthy food, and awards.

Some of the highlights of our 2017 event were yoga before the race, the Colorado Rapids Street Team (for a second

year), a climbing wall, face painting and balloon animals, a live DJ and MC [DJ Javi], and Councilman Brooks was in attendance!

**Thank you** to our sponsors, who were: Save-a-Lot, Colorado Access, Union Pacific, the Colorado Rapids, Colorado State University, Councilman Albus Brooks, and Children's Hospital Colorado.





Co chairs 2017 Fiesta on the Plaza: Donna Lynne, Lt. Governor (left); Kelly Brough, President and CEO of Denver Metro Chamber of Commerce

# Fiesta On The Plaza Gala

Held on September 16, 2017

In 2017, Tepeyac was thrilled to honor Yolanda Ortega with the Corazon y Alma (Heart and Soul) Award, Children’s Hospital Colorado with the Outstanding Community Partner Award, and Mark Love with the Jim Garcia & Gloria Padilla de Garcia Volunteer of the Year Award.

Lt. Governor Donna Lynne & Kelly Brough, CEO of Denver Metro Chamber of Commerce were the event’s co-chairs and Belen De Leon from 9News served as the Mistress of Ceremonies.

Fiesta on the Plaza is our signature fundraiser and annual celebration, with cultural entertainment and award presentations. The National Western Stadium Arena is transformed into a Mexican plaza, complete with strolling musicians, a mercado (market), original art and traditional folk dancers.

**We extend our gratitude** to our highest-level sponsor, Rosas Sponsor, which was DaVita, and our Salud y Vida Sponsors: Mission Yogurt, Saint Joseph Hospital, Rocky Mountain Health Plans, Kiewit, Tacos y Salsa, and Federico and Cindy Pena.





## Board Members

### PRESIDENT

**Ann Murphy**  
MBA, Ph.D.  
Dean, School of Business  
Professor of Accounting  
Metropolitan State  
College of Denver

### VICE PRESIDENT

**Estevan Flores**  
Ph.D. Health  
Care Consultant

### TREASURER

**Darrell J. Vigil**  
Chief Executive Officer  
Denver Colorado  
AIDS Project

### SECRETARY

**Carlos Contreras**  
Denver Human  
Services

### BOARD MEMBERS

**Carlos Contreras**  
**Youlcela Garcia Diaz**  
**Ludy Chacon-Esparanza**  
**Candy Hernandez**  
**Francisco Horta**  
**David Martinez, JD**  
**Patricia Martinez**  
**Jack Montemayor**  
**Jaqueline Morales**  
**Jesse Ogas**  
**Linda Osterlund, PhD**  
**Rita Elsa Toro**  
**Dr. Gilbert Vigil, DDS**

### EX-OFFICIO MEMBERS

**Jim Garcia**  
Chief Executive  
Officer  
**Dr. Pamela Valenza**  
Chief Health  
Officer



## Leadership Council

**Dr. Patty Baca**  
Co-Chair

**Kathryn Paul**  
Co-Chair, Delta Dental  
of Colorado

**Adrianna Abarca**  
Ready Foods

**Luella Chavez D'Angelo**  
University of  
Colorado

**Tim Dorn**  
American Medical  
Response

**Bob Hibbard**  
Precision Contractors

**Jocelyn Hittle**  
Colorado State  
University

**Jarrad Jackson**  
Mortenson Construction

**Adam Kucera**  
Kiewit

**Eugene Lucero**  
Lucero Financial Group

**Shepard Nevel**  
Jewish Family  
Services

**Gil Peri**  
Children's Hospital  
Colorado

**Clara Rivas**  
KBNO Radio

**Allison Schneider**  
The Mama'hood

**Janice Sinden**  
Denver Mayor's Office

**Jamie Smith**  
St. Joseph Hospital

**Sandy Wolf**  
Melvin and Elaine Wolf  
Foundation

**Christine Woolsey**  
SCL Health





PHOTO: VIKTOR FELKERS



# Many Thanks To Our Donors!

A.V. Hunter Trust  
 Aaron Garnett  
 Adam Alleman  
 Alex Cardenas  
 Alfredo Cardenas  
 Ana Gloria Rodriguez  
 Andrew Baum  
 Ann Kynast Maddox  
 Anna & John Sie  
 Anne Smith  
 Anthony Frank  
 Antonio Olmos-Gallo  
 Ashlie Brown  
 Audrey Martinez  
 Avon  
 Barbara Fonda  
 Barbara Ford  
 Barbara Prowe  
 Barton Family Fund  
 Cancer League of Colorado

Caring for Colorado Foundation  
 Catherine Schuster  
 Centura – St Anthony  
 Charlene Ortiz  
 Charles Jenkins, M.D.  
 Christine Soto  
 Cigna Foundation  
 CO SIM  
 Colorado Access  
 Colorado Health Institute  
 Community First Foundation  
 Cori Streetman  
 Cris Torres  
 Cristina Bejarano  
 Cynthia Gallegos  
 Cynthia Prado-Gutierrez  
 Dan and Amy Feldman  
 Danielle Corriveau  
 Darrell Vigil

David and Patricia Shelton  
 David Martinez  
 David Miller  
 David Zucker  
 Debra DeMuth  
 Denver Active 20-30  
 Diane Miller  
 DJ Yetter  
 Don Mares  
 Dr. Ned Calonge MD  
 Earl Fernandez  
 Elizabeth McCann  
 Elizabeth Winchester  
 Ellen and Lorenzo Alires-Trujillo  
 Estate of Richard D Casey  
 Fabian Painting LLC  
 Flossie O'Leary  
 Frederick Lewis  
 Gary Poling

Gary Moore  
 Gary Yourtz  
 George Ware  
 Gina Del Castillo  
 Gloria Padilla de Garcia  
 Harvey Bograd  
 Hope Hernandez-Salazar  
 Ida Halasz  
 Irene Aguilar  
 Jacqueline Lang  
 James Sampson  
 Jeffrey J Rosler  
 Jerome and Ardel Gienger  
 Jesse Ogas  
 Jim and Beth Elland  
 Jim Petri  
 John Gabbert  
 John Walsh  
 Joseph and Sally Casey



# We Couldn't Do It Without You!



Josephine Luna  
 Joy Charmley  
 Joy Johnson  
 Judith and David B. Koff  
 Julie Lerudis and Ila Clark  
 Karen Aviles  
 Kathleen Emerman  
 Ken Epstein  
 Klau Family Fund  
 Laura Morales  
 Lee Fisher-Rosenberg  
 Leo Cardenas  
 Leonora Hill  
 Loretta Lohman  
 Lucas Bojorquez  
 Luis and Martha Abarca Fund  
 Mabel Hughes Trust  
 Macky Bennett  
 Maria Cole  
 Mariana Enriquez  
 Maribel Cifuentes  
 Marie Gordon  
 Mark and Maureen Bozeman  
 Mary Ann Rhode



**Thank you for helping us grow!**

Robert R. McCormick Foundation  
 Robert Springer  
 Roger Corbman  
 Rose Community Foundation  
 Rudy Sanchez  
 Salvatore Schifano  
 Sarah Spelts Loeb  
 Schramm Foundation  
 Scott Shaw  
 Shara Kaplin  
 Shelly Catterson  
 Sisters of Charity of Leavenworth  
 SM Energy  
 Stanley and Val Peters

Mary Fitzpatrick  
 Mary Helen Sandoval  
 Max and Elaine Appel  
 Melvin & Elaine Wolf Foundation  
 Meredith Miller  
 MeriLou Johnson  
 Michael Bloom

Mile High United Way  
 Monica Person  
 Nancy Grandys-Jones  
 Nancy H. Shanks  
 National Alliance for Hispanic Health  
 Noah Atencio  
 Noah Atencio  
 Patricia Baca, PhD  
 Patricia Barela  
 Paul M. Angell Family Foundation  
 Paul Slavec  
 Peg Fleming Oldham  
 Piton Foundation  
 Polly and Miguel Baca Barragan  
 Rachel Mondragon  
 Riley Bright  
 Robert and Julie Donohue  
 Robert Kirby

Steven and Debra Fendrich  
 Sue Scherer  
 Suncor Energy  
 Susan G. Komen  
 Terence Lohman  
 Terence Philip  
 The Colorado Health Foundation  
 The Colorado Trust  
 The Denver Foundation  
 Theresa Szczurek, PhD  
 Thomas Bost  
 Tracy Card  
 Veronica Montoya  
 Virginia Hill Foundation  
 Walton Fund  
 Yolanda Ortega  
 Younggreen Family Fund  
 Zeppelin Development, Inc



**Cooking matters**





# Clínica Tepeyac's Financials

## Statement of Financial Position

### ASSETS

Total Current Assets	\$	3,036,370
Total Fixed Assets	\$	1,959,348
Total Other Assets	\$	182,262
<b>Total Assets</b>	<b>\$</b>	<b>5,177,980</b>

### LIABILITIES AND NET ASSETS

Total Current Liabilities	\$	326,405
Total Long-term Liabilities	\$	694,579
<b>Total Liabilities</b>	<b>\$</b>	<b>1,020,984</b>

### NET ASSETS

Unrestricted	\$	1,505,386
Designated	\$	400,000
Temporarily Restricted	\$	2,225,291
Permanently Restricted	\$	26,319
<b>Total Net Assets</b>	<b>\$</b>	<b>4,156,996</b>
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>5,177,980</b>

## Statement of Revenue and Expenditures

### REVENUE

Total Philanthropy	\$	2,818,780
Total Earned Income	\$	2,066,138
Total Other Income	\$	292,151
<b>Total Revenue</b>	<b>\$</b>	<b>5,177,069</b>

### EXPENDITURES

Total Program Services	\$	3,229,255
Total Administration and General	\$	763,452
Total Fundraising	\$	305,018
<b>Total Expenditures</b>	<b>\$</b>	<b>4,297,725</b>

### TOTAL REVENUE OVER EXPENDITURES

	\$	879,344
Beginning Net Assets	\$	3,277,652
<b>Ending Net Assets</b>	<b>\$</b>	<b>4,156,996</b>



## Connect With Us!

Stay informed on the important work Clínica Tepeyac is doing within the community. Visit our website at [www.clinicapeyac.org](http://www.clinicapeyac.org) or follow us on Facebook, Instagram and Twitter.

### Clinic

5075 Lincoln St.  
Denver, CO 80216  
Phone: [303] 458-5302  
Fax: [303] 433-7452

### Administration

4725 High St.  
Denver CO, 80216  
Phone: [720] 274-2923  
Fax: [303] 583-0152



Click on icons and on [www.clinicapeyac.org](http://www.clinicapeyac.org) above to connect.